



Hi, we're Bike Citizens and we're looking for a full time

## Product & Sales Manager for Finn

to join our team in Graz.

Bike Citizens is an independent, self-made company (owned and run by the founders) and we make our own rules. For example we decided to work only 4 days a week, that means weekends start on Thursday evening!

**If you share the idea of promoting urban cycling, then please read on for the key aspects of your role.**

### **JOB DESIGN**

- The main focus will be the multi channel distribution of our product "Finn"
- Acquiring a thorough understanding of key customer needs and requirements
- Acting as a representative to build awareness and understanding for our products at international conferences, meet-ups, expos, ...
- Serving as the link of communication between key customers and internal teams
- Setting up and implementing sales acquisition projects
- There will be a strong focus on outbound sales

You are our **ideal match** if you

- Have proven work experience as an Account Manager, Key Account Manager, Sales Account Manager, Product Manager or relevant role
- Have proven ability to develop product and marketing strategies and effectively communicate recommendations to executive management
- Have knowledge and deep understanding for Online Marketing and Online Sales
- Have good organisational and time management skills (especially needed for business trips)
- Have multi channel sales know how
- Are able to run strategic sales processes
- Have strong communication and interpersonal skills with aptitude in building relationships with professionals of all organisational levels
- Want to be an active part of Bike Citizens and help with business development and shaping the agency
- Are fluent in German and English - French and Italian is highly preferred

**Salary:** Due to legal regulations the minimum salary, as required by collective agreement, is 2.000 € gross/month + success fees. Your actual salary will depend on your experience, skills, contribution to Bike Citizens and is to be negotiated. Salary is offered for 36h base, no all-in-contracts.

**If that sounds like you –  
we're dead keen to get to know you!**

**Let's talk:** [job@bikecitizens.net](mailto:job@bikecitizens.net) / [bikecitizens.net](http://bikecitizens.net)

## About us

We're a team of 25+ running a award winning cycling promotion agency in great charming offices based in **Graz** and **Berlin**. We started out creating the world's first navigation app focused on urban cycling and being fully offline capable. The next big thing was the "Finn" smartphone mount. Since 2013 more than 500.000 pieces have been sold in more than 90 countries all over the world. 15 wholesalers and about 500 retailers are listed as our clients of our patented top seller Finn.

Over the past few years we've steadily created and developed individually optimized products for riding a bike in cities. There's much more to come...